

Don't Compromise: Optimal Hearing is All About Living!

Back in the day, *The Bionic Woman* used her super hearing to save the world. And sometimes a cat. In the 70s, it seemed futuristic that someone could focus hearing technology on something they *specifically* wanted to hear.

Well, the future is now. For decades, hearing science has quietly compiled and improved technologies as diverse as those used in the military, in music, and computers. All of these fields have gone into designing hearing instruments that align and work with your natural hearing. That's not to say you'll be able to hear a cat meowing from a tree three blocks away, but today's hearing instruments can:

- Focus in on the sounds you want to hear while diminishing those you don't.
- Help you hold conversations with family members and friends while at a restaurant, on a hiking trail, or even on a sailboat!
- Use cell phone apps to adjust your hearing aids to align with your natural hearing in specific situations.
- Maintain an active and social lifestyle without fear of feeling left out or having to ask for things to be repeated.
- Keep your whole hearing health, which stimulates parts of your brain functions, at the highest levels.

At **[insert practice name]**, we know these improvements are only a fraction of what good hearing health can mean for you. That's why we'd like to invite you to discover your "optimal hearing health."

Find out more about why we're so passionate about hearing health. Call us at **[insert phone number]** and our staff will happily schedule an appointment that works with your schedule. Because we believe that your optimal life starts with optimal hearing!

Sincerely,

[Insert name]